

PARTNER WITH

PROFCON 2024

**CONNECT WITH EDUCATORS
SHAPE THE FUTURE OF INDUSTRY
GET ATTENTION FOR YOUR BRAND**

STUKENT

SPONSOR PROFCON 2024 & PUT YOUR BRAND

IN FRONT OF THOUSANDS OF EDUCATORS!

Now in its sixth year, ProfCon is the leading conference for educators in the marketing, business, and communication industries. This three-day event draws innovative instructors from all across the country, giving them a space to **learn** from industry experts like you, **prepare** for the upcoming academic year, and **share** their knowledge and experience.



ProfCon is one of the few events designed specifically for industry educators, and it's **the #1 conference for marketing educators** in the country. A partnership with ProfCon puts your brand in front of top academics, thought leaders, and industry experts. By sponsoring ProfCon, you're not just getting great ROI — you're helping shape the future of your industry.



**PROFCON 2024 WILL BE HOSTED IN SALT LAKE CITY, UT FROM JUNE 12-14, 2023.
WE ESTIMATE THAT 200 EDUCATORS WILL ATTEND THE EVENT.**

PROFCON 2024

SALT LAKE CITY

JUNE 12 - 14

SPONSORSHIP PACKAGES

HEADLINE SPONSOR

\$7,500

Headline sponsor

Ballroom name (logo on door)

Lanyard logo for all attendees

Breakout session speaking opportunity

8' x 20' booth

WELCOME RECEPTION SPONSOR

\$5,000

Welcome cocktail reception sponsor (cocktail bar logo placement)

Breakout room name (logo on door)

Breakout session speaking opportunity

8' x 10' booth

MEAL SPONSOR (X2)

\$2,500

Meal sponsor breakfast and lunch (buffet line logo placement)

Breakout session speaking opportunity

8' x 10' booth

NETWORKING EXCURSION SPONSOR (X2)

\$2,500

Networking excursion sponsor

Breakout session speaking opportunity

8' x 10' booth

ALL PREMIUM PACKAGES INCLUDE THE BENEFITS IN THE GENERAL SPONSOR PACKAGE.

GENERAL SPONSOR

\$1,000

Logo inclusion in all pre-conference marketing collateral, including website, email, social media, etc.

40,000 email distribution list

1,000 monthly visitors to ProfCon landing page

20k social media followers

Logo inclusion during the event

Big screen mentions between each session

Printed agendas and conference signage


Emcee mentions daily

2 conference registrations

200 conference attendees

Attendee swag bag advertising opportunity

PROFCON IS YOUR OPPORTUNITY **TO SPARK A CONVERSATION WITH EDUCATORS IN YOUR INDUSTRY.**
SO DON'T WAIT, START YOUR SPONSORSHIP TODAY!

 Contact **Scott Carr** at scott.carr@stukent.com
to claim your ProfCon 2024 sponsorship package

LEARN MORE BY VISITING
STUKENT.COM/PROFCON