ASSIGNMENT 5.2

**Survey Development Mistakes**

For each of the following questions,

 1) identify the survey mistake present

2) fix the question to eliminate the error.

Before attempting, be sure to review the types of survey mistakes in Chapter 5, Section 3.

**1) Given the appropriate tools, training, recognition and expectations, I can achieve success.**

1: Strongly disagree

2:

3:

4:

5: Strongly agree

Mistake\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**2) Why are you unhappy with this product?**

Mistake\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**3) Rate how well the kick-off event today compares to the kick off event held five years ago. Please exclude last year’s kick-off event in your rating.**

* + Better
	+ Worse
	+ The same

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**4) The release of paper sky lanterns in our neighborhood continue to cause environmental damage. Rate how much you agree sky lanterns should be banned…**

1: Strongly agree

2:

3:

4:

5: Strongly disagree

Mistake\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**5) Where do you purchase most of your goods?**

* + Wal-Mart
	+ Amazon
	+ Best Buy
	+ Target
	+ Other retailers

Mistake\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_