

EXPERT SESSION QUIZ

Title: **Instagram Master Class Part 8: Making Money**

Name: **Anna Semyanova**

1. Which of the following is NOT essential to start making money on Instagram?
 - a. High engagement rate
 - b. Budget to invest
 - c. Premade content
 - d. Knowledge

2. True or False: According to Anna, in order to become a powerful influencer you need to be a persuasive person.
 - a. True
 - b. False

3. True or False: Even if you have a smaller following, your profile may still be interesting to companies if your presence is strong enough to inspire others to take action.
 - a. True
 - b. False

4. True or False: You need a massive following to become an influencer.
 - a. True
 - b. False

5. True or False: You can't make money selling photos on Instagram.
 - a. True
 - b. False

6. True or False: Selling something on Instagram that you wouldn't use can often result in losing followers.
 - a. True
 - b. False

7. According to Anna, you want to _____ the audience, not sell to them.
 - a. Impress
 - b. Buy
 - c. Teach
 - d. Be

8. How many products can be tagged in a single image?

- a. 2
- b. 3
- c. 4
- d. 5

9. True or False: You can make money on Instagram by selling your account.

- a. True
- b. False