

[Your School's Letterhead]

DATE

Your Name  
Your School's Name  
Street  
City, State Zip

Dear [Donor's Name]:

As a business owner, I'm sure you know the value of financial literacy in your own life and business. But what about your community? Did you know that having a financially literate community has benefits for individuals and businesses alike? According to Forbes, when families have increased financial stability they have more money to spend at local businesses like yours.

As a [subject] teacher at [School's Name], I want to provide my students with the best personal finance education for their brightest future. Unfortunately, acquiring the funds to provide my students with quality material to teach this subject can be difficult. On top of that, many personal finance programs offered for my students only provide practice questions and study guide help. This type of material is good, but students don't retain as much information this way.

I have found that [Mimic Personal Finance](#) is the most effective personal finance program for my students because it offers more real-world application than any other curriculum.

My goal is to provide the Mimic Personal Finance curriculum to all [subject] students I teach, to allow them the opportunity to learn through real decisions and real consequences.

Would you consider sponsoring and donating [\$ amount] to [School's Name] to allow my students to have an authentic personal finance experience within their classroom setting?

In the hopes of your sponsorship, [School's Name] would like to offer you [insert incentive] in recognition for your contribution.

To make a contribution, simply [instruct contribution directions] by [date].

Sincerely,

[Name]  
[School's Name]