

EXPERT SESSION QUIZ

TITLE: **HOW TO GENERATE 1000s OF LEADS**

EXPERT: **BREE NAKATANI**

1. According to Bree, a good starting point is...
 - A. 3 days
 - B. 6 months
 - C. 1 month
 - D. 1 week

2. How often should you tweet about your contest on Twitter?
 - A. Once a day
 - B. Once a week
 - C. 5x a day
 - D. 3x a week

3. True or False: Make sure your posts about your contest all say the exact same thing.
 - A. True
 - B. False

4. True or False: When running a giveaway contest, it's best practice to give away a prize that has nothing to do with your business.
 - A. True
 - B. False

5. The Wishpond hashtag contest does all of the following except:
 - A. Assures everyone follows the rules in order to be qualified to win
 - B. Schedules and posts photos on your behalf
 - C. Gathers data and analytics for clients about the contest
 - D. Can be hosted on a Wishpond server, your own website, and your Facebook

6. Bree recommends starting off with what kind of Instagram contest?
 - A. Comment generator
 - B. Hashtag and tag a friend
 - C. Just hashtag
 - D. Follow back

7. How often should you post about your Instagram contest?
 - A. Once a day
 - B. 3x a week
 - C. 2x a day
 - D. Once a week

8. True or False: Facebook rules state that you can't require a page like in order to view a contest or content on your Facebook page.

- A. True
- B. False

9. Where do all of the leads go that are collected by any/all of Wishpond's contests?

- A. .csv file that you download from your Facebook page
- B. Emailed directly to you
- C. Wishpond doesn't collect the leads for you
- D. Your leads database in your Wishpond account

10. Can you email the people who entered into your contest?

- A. Yes
- B. No