



## Expert Session Quiz

**Expert:** Dustin Stout

**Title:** Basic principles of creating visual content

1. Which of the following considered to be visual content? (select all that apply)
  - a. Images
  - b. Videos
  - c. Hashtags
  - d. Graphics
  
2. What are the three principles were shared in the presentation? (select all that apply)
  - a. Balance
  - b. Framing
  - c. Contrast
  - d. Highlighting
  
3. Human brain associates symmetry with beauty.
  - a. True
  - b. False
  
4. What technique Dustin recommended to make sure your images are balanced or symmetrical?
  
5. Which of the following you will find on each image?
  - a. Background
  - b. Text
  - c. Foreground
  - d. Subject
  
6. Balance gives visual stability.
  - a. True
  - b. False

7. Framing is a non-negotiable white space.
  - a. True
  - b. False
  
8. What is the general rule for framing visual content?
  - a. 5% of full width (margin)
  - b. 10% of full width (margin)
  - c. 25% of full width (margin)
  - d. 100% of full width (margin)
  
9. The further elements are in their color and brightness, the lower the contrast.
  - a. True
  - b. False
  
10. Why is it important to pay attention to visual contrast?